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Chartered Bus Tours to the Broadway Theatre District

Now beginning our 6th Season as Monmouth and Ocean Counties Premier Charter Tour Company

- Departures from the Circle Factory Outlet (Route 35 - Manasquan Circle) located in Wall
We also have convenient pickups at the Cheesecake Service Area located on the Garden State Parkway
- Your ticket purchase includes an Orchestra or Front Mezzanine seat at a 2 PM Matinee performance
Deluxe Motor Coach transportation and Driver's gratuity
Free time will be provided for Lunch on your own

Upcoming Shows: *Jersey Boys, Mary Poppins, Les Miserables, Mamma Mia!, Wicked, The Pirate Queen, High Fidelity, Legally Blonde, Phantom, and more!*

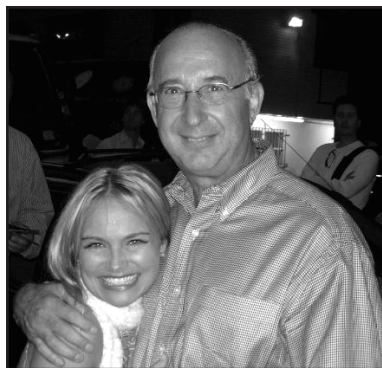
THE SHOW GOES ON FOR "BROADWAY RAY"

By Joanne Colella

Some folks, after a lifetime of hard work, look forward to spending their retirement years enjoying more fun things like dining out, traveling, perhaps seeing some Broadway shows with family and friends. For Wall resident Ray Soehngen, who recently retired from GE Healthcare after nearly 40 years in pharmaceutical sales, retirement means not merely enjoying those things on his own - it means organizing them for others to enjoy as well!

"Broadway Ray," as he is known, is the owner of Broadway Ray LLC — Magical Musical Tours. The company runs chartered bus tours to the Broadway Theater District in New York City. Based in Monmouth County, the tours depart from the Circle Factory Outlet at the Manasquan Circle on Route 35 in Wall Township and from the Cheesecake Service Area located on the Garden State Parkway. The ticket price for each tour includes an orchestra or front mezzanine seat at a 2:00 p.m. matinee performance (except Sundays), deluxe motor coach transportation, and the driver's gratuity. The outing also includes free time for guests to have lunch on their own.

Ray grew up in Union City, right across the river from Manhattan, and he recalls that his first memory of Broadway was when he went to see "Funny Girl" in 1964, starring the young Barbra Streisand. He caught the theater bug and - although he was never an actor himself - his passion for Broadway led to an involvement with local communi-



"Broadway Ray" Soehngen smiles for the camera with Tony Award winner Kristen Chenoweth.

ty theater and supporting the arts. One thing led to another, as they say, and eventually "Broadway Ray" was born! He began the tour business while still working at GE Healthcare, and has no intention of stopping anytime soon. His wife, Sue, helps with the business. They also have two children, Cindy and Keith.

Ray enjoys helping with fundraisers for area organizations, and has arranged tours for a variety of local school, library, and non-profit groups. "I take particular delight in going on each and every trip so as to introduce the many newcomers, as well as return customers, to the 'Broadway Ray' experience," he says. That experience includes making recommendations for lunch spots and providing detailed information on future shows. He predicts that "The Pirate Queen," which opens in March 2007, will be the next big Broadway hit, and points to "Jersey Boys," "Wicked," and "Mamma Mia" as the top three hottest shows currently running.

Founded in 2001, the company averages two to three trips per month and is gearing up for its sixth full season of "Magical Musical Tours." Area residents — individuals, families, small groups, and organizations alike — are invited to visit Ray's website at www.BroadwayRay.com to find out more about how to plan a very special outing and to check schedules, shows, and prices. Gift certificates are also available, and make unique gifts for anniversaries, birthdays, or other special occasions.